



THREE RINGS

THE BALLANTINE NEWSPAPER



VOL. 6, NO. 5

P. BALLANTINE & SONS

July 1962

QUARTER-CENTURY CLUB WELCOMES 84 MEMBERS

Story on Page 3



He Brings Gifts. The presentation of 25-year service gifts to new members of the Quarter-Century Club highlighted the annual dinner meeting of the organization on June 12th. Scenes like these were typical as the distribution of gifts took place.

PINPOINTED...

Up The Ladder

Promotions in the news: *Osbourne McLiverty* from clerk, Bottling, to staff, Production, Planning and Control . . . *Joseph Lytle* from trainee, Technical, to an office position in the Garage . . . *Thomas Keavney* from relief salesman to bottle salesman, Baltimore Branch . . . *James Doherty* from relief salesman to salesman, Washington Branch . . . *Harold Josephson, Jr.* from relief salesman, Wethersfield Branch, to salesman, Rhode Island Branch . . . *William Banner* from delivery clerk to delivery dispatch board clerk . . . *Donald Norris* from merchandising representative to relief salesman, Rhode Island Branch.

* * *

Heads Council

Thomas Forsyth, Bottling Department, has been elected president of the Eagle Rock Council, Boy Scouts of America . . . the Council covers Glen Ridge, Montclair, Verona, Cedar Grove, Roseland, Essex Fells and the Caldwells and includes 91 Boy Scout, Cub Scout and Explorer Scout units . . . Forsyth, who has been active in Scouting for more than 20 years, was vice president of the Council last year.

* * *

Draught Posts

John Lagana, formerly a district manager in New York City Draught Sales, has been named manager of draught sales in New Jersey Local Sales . . . Mr. Lagana replaces John W. Higgins, who has been appointed assistant to the division manager for draught sales in the Connecticut Branches Division.

* * *

Awarded Degree

Charles Stuppi, Jr., son of bottle driver *Charles Stuppi*, was awarded a Master of Science Degree from Stevens Institute of Technology on June 16th . . . young Charles is also a graduate of Seton Hall Prep and Newark College of Engineering.

* * *

Anchor Club Bus Ride

The Ballantine Anchor Club will hold its annual bus ride to Yankee Stadium on August 11th . . . the Yanks will play the Detroit Tigers . . . tickets are \$4.50 each . . . women and children are welcome . . . refreshments will be served . . . *John Shannon* is chairman of the committee for the affair and *Edward Hannon* is co-chairman . . . the names of those selling tickets are listed on the bulletin boards.

* * *

Three Retire

Brewing's *John Wiegand* and Service's *Arthur W. Haynes*, both Quarter-Century Club members, and Bottling's *Peter J. Roosekrans* retired at the end of last month . . . Wiegand joined the 25-Year Club at the annual awards dinner in the cafeteria, June 12th . . . Haynes joined in 1959.

* * *

Sends Thanks

Herbert J. Heilmann, secretary-treasurer of Local 153, sent the following note to Three Rings Newspaper: "I want to take this means of thanking all those people employed at the Ballantine plant for their far-reaching thinking, self sacrifice and time spent in creating the Ballantine Blood Bank. On two occasions in the past year I had to call upon the Bank for blood and in both instances the quick and unquestioning response was more than anyone could appreciate. It is like everything else, no one can really appreciate things until the need for them arises. To those who contributed and to those who saw to it that the blood was available at the proper time I am deeply indebted. Please accept on behalf of myself and my entire family our heartfelt thanks."

* * *

Elective Post

Jack Lehive has been elected external vice president of the Brick Township, N. J. Jaycees . . . Jack is Red Bank sales supervisor.

* * *

Beautiful Third

Beautiful Janet Lyons, daughter of bottle driver *William Lyons*, finished third recently in the Miss New Jersey Press Photographer contest . . . Janet is a graduate of Hillside High School and the Grace Downs school of modeling . . . at present she is employed as a model and secretary.

* * *

Elected President

Truman Toland, Ballantine Art Director, has been elected president of the Art Directors' Club of New Jersey . . . Toland had previously served as treasurer of the organization.

PENSIONERS GUESTS OF COMPANY ON BOAT RIDE



Here are some of the 93 Ballantine pensioners who were guests of the company on the annual Ironbound Manufacturers' Association boat ride June 14th. Senior member of the group was 89-year-old Henry Hauser, a former brewer who retired in 1942. The company is host to the pensioners on the boat ride every year.

91 Receive Service Pins in June

Service Pins were presented to 91 employees in June. The recipients were:

20 Years

Harry E. Adams, Brewing
Bernard Barsky, Brewing
Gladys B. Beattie, Production,
Planning & Control
Albert Bonaria, Brewing
Dominick Vicinio, Warehousing

15 Years

Victor Alterizo, Delivery Supervisor
William N. Ballard, Warehousing
Charles W. Bauberger, Warehousing
Carl A. Becherer, Jr., Engineering
Joseph H. Begley, Delivery
James F. Bergen, Delivery
Julia S. Bernauer, Garage
Wilhelm Boehl, Engineering
Peter J. Bohen, Production,
Planning & Control
William H. Born, Delivery
Frank E. Brantigan, Delivery
William Cherosnick, Delivery
William T. Cochrane, Division
Superintendent, Delivery
Ernest P. Colonna, Delivery
Martin J. Cooney, Engineering
John T. Crisofulli, Delivery
John C. Davies, N. J. Bottle Sales
Augie DeRosa, Warehousing
Lawrence H. Evans, N. Y. C.
Bottle Sales

Charles L. Fox, Accounting
William A. Franz, Brewing
Richard R. Freyberger,
Warehousing
Harry Fuehrer, Warehousing
Michael Gallo, Warehousing
John P. Gerrity, Delivery
Robert G. Gerstenmeier,
Warehousing
August Giamella, Warehousing
John E. Goebel, Jr., Delivery
Fred S. Gusik, Engineering
Albert Hanntz, Brewing
Clarence Heller, Brewing
Frank E. Heter, Brewing
Erling Johansen, Brewing
John V. Kelly, Warehousing
Walter A. Lanigan, Tillson Branch
Albert J. Latona, Garage
Joseph E. Liebhauser, Market
Research
Arthur S. Macomber, Delivery
James T. Matthews, Delivery

Robert J. McComb, Engineering
Thomas J. Meakem, Brewing
Henry W. Mikulewicz,
Warehousing
Theodore J. Miller, Warehousing
William D. Mullery, Delivery
Frank A. Nemeth, Warehousing
Salvatore Nicosia, Delivery
Raymond J. Raszka, Warehousing
Karl W. Santorini, Warehousing
Fred R. Schmidt, Jr., Engineering
Kurt F. Schoen, Warehousing
Paul I. Seifert, Brewing
Edward T. Selementi, Delivery
Chester Seliga, Brewing
Harold E. Simms, Tillson Branch
Francis C. Smigelskis, Warehousing
Stanley J. Sniegocki, Delivery
Peter Spolowitz, Warehousing
Charles A. Stawarz, Delivery
Henry S. Switlyk, Warehousing
Henry J. Tchorzewski, Delivery
Edwin Weiss, Warehousing
Albert J. Wille, Warehousing
John E. Winters, Delivery

10 Years

William H. Cordes, N. J. Bottle
Sales
Eugene T. Czapinski, Engineering
Armand DeLucchi, Engineering

Charles A. Diaz, Purchasing
William G. Engel, Technical
Donald C. Harrington, Garage
Supervisor
Norman J. Hoey, Delivery
Leslie B. Johnson, N. J. Draught
Sales
John M. Lins, Engineering
Thomas C. McFeeley, Warehousing
Stanley F. Pawlik, Delivery
Vincent Scoles, Jr., N. J. Bottle
Sales
Frank A. Sowinski, Jr., Service
Supervisor
Thomas Stirrat, Garage
Harry Swanson, Supervisor of
Project Engineering
Russell Weiss, Delivery
5 Years
Joseph A. Fagan, N. J. Telephone
Sales
Catherine J. Farrell, Legal
George E. Feeney, Jr., Media
Manager, Advertising
John J. Murphy, Sales
John E. O'Hara, N. Y. C. Draught
Sales
Joseph J. Skavronek, Tillson Branch
Richard J. Wagner, Sales,
Keystone Division

Perfect For Parties



One of the biggest "buys" at the employee Three Ring Shop Ballantine Party Kit. The kit sells for just 98 cents and contains helpful party tools you see in this picture. The Shop is open Thursday from 11:30 a.m. to 3 p.m. and from 6:30 a.m. to 10 a.m. the Wednesday of each month.

Honor 84 At 25-Year Club Awards Dinner



The Quarter-Century Club welcomed 84 new members at the group's annual awards dinner held in the cafeteria on June 12th.

Twenty-five year service awards were presented before a gathering of 425 active and retired members of the organization. Membership in the group totals 519.

Addressing the "Class of '37," Mr. Carl W. Badenhausen referred to the group as pioneers in the struggle which brought the company from its position as a small, local brewery in the early 'thirties, to its present status as one of the leaders in the brewing industry.

August A. Winters, president of the Quarter-Century Club, presided at the annual meeting. Entertainment was provided by the Ballantine Glee Club.

The 84 honorees were:

Accounting Department

Alexander Johnson

Administrative

Elizabeth M. Macfarlane

Advertising Department

Leonard B. Faupel

Albany Branch

James A. Altamari

Roy E. Cruise

Harry Lansley

Edward J. Sweeney

Bottling Department

William H. Barker

Eugene J. Daly

Bernard Fitzsimmons

Frank Franczak

Ernest Hober

Henry J. Janowski

Frederick C. Krauter

Alexander Lacki

Daniel J. Moore

Thomas F. Ratigan

Walter J. Vogel

Ben Zavocki

Brewing Department

Sam J. Fix

Chas. A. Haack

N. Landon

William Schmitt

Adolf Tromsdorf

Henry J. Weber

John Wiegand

Connecticut Branches

Paul F. Fournier

Thomas P. Glynn

Alexander N. Leslie

John J. Malone, Jr.

Angelo W. Ruggiero

Engineering Department

Robert Mitchell

Pietro Perilli

Jack Spencer

Market Research Department

Joseph J. Kuhn

Red Bank Branch

Harold E. Ardrey

Sales Department

Robert W. Baulsir

John F. Conklin

Frank J. Hart

Roger H. Milne

Harry J. Schramm

Ruth G. Wenberg

Tillson Branch

Joseph A. Brown

Peter J. Bruck

Francis X. Donlon

Kenneth N. Low

Transportation Organization

Delivery

Herman J. Agster, Jr.

Walter S. Benbrook

George J. Bessinger, Jr.

Russell Boutillette

Thomas F. Brady

August Brunner

Joseph Bucino

Stanley R. Duda

Patrick L. Gargano

William Gollin

Elwood E. Harris

LeRoy W. Haythorn

John J. Jordan, Jr.

Charles Kargus

John D. Kelly

John F. Kopinsky

Martin J. Marren

John F. Mitsch

Patrick J. O'Neill

Charles L. Roome

Ludwig A. Santorini

James D. Sbarro

Benedict B. Schalkoff

John T. Storey

James Tierney

Arthur W. Vanderstreet

George Vollmann, Jr.

Howard H. Zinckgraf

Garage

Eugene J. Geiger

Howard Graffam

Robert A. Heberer

Joseph P. Skem

Warehousing

Axel L. Anderson

Walter E. Bielawski

Patrick Carleo

Raymond B. Davis

Charles R. Heller

William J. Odgers

"Take Along" Ad

The center section of this month's Three Rings carries a full color advertisement which appeared in newspapers from Maine to Florida in the last few days. Like the advertisement Three Rings carried in May, this was pre-printed by a special process and then supplied to the newspapers.

Theme of the new advertising campaign is "Take Along A Six-Pack." It stresses the fact that Summertime is the time for going places and for taking along a six-pack of Ballantine beer. You must admit it adds an eye-catching, colorful lift to Three Rings. Why not make sure you, too, "take along a six-pack" . . . or more.

In The Family

Married. Pellegrino Gaglione, Bottler, to Antoinette J. DeCamillo, in Long Island City, N. Y.

Married. Raffaella Vaccarelli, General Transportation Office, to Frederick J. Vogel, in Newark.

Married. Joyce A. Mosher, Rhode Island Branch, to Gerald O. Langlois, in Riverside, Rhode Island.

Born. A daughter, Elaine, to Mr. and Mrs. James Hurley in St. Francis Hospital. Elaine joins a brother and a sister in the Hurley household. Dad works at the Wethersfield, Connecticut Branch.

Born. A son, Michael Christopher, to Mr. and Mrs. Eugene F. Burpoe in St. John's Riverside Hospital, Yonkers. The new arrival weighed seven pounds. He joins three brothers and three sisters in the Burpoe household. Dad works in New York City Bottle Sales.

Close To Home

It is with sincere regret we report the death of *Gene Kelly*, a Merchandising Representative in New York City. Mr. Kelly joined Ballantine in April, 1961. He lived at 61 Dictum Court, Brooklyn.

Fashion Show Bride



Credit's Joyce Maurin, a bride-to-be, participating in Fashion Show for brides at Kresge-Newark department store. Joyce will be married in November. Her mother, Mrs. Amelia Maurin, is employed in the cafeteria.

1800 ENJOY "FAMILY DAY"

With both the weather and the Yankees cooperating, the fifth annual Ballantine Employees' "Family Day" Trip to Yankee Stadium was a huge success. The weather was bright and clear and the Yankees downed the Baltimore Orioles.

More than 700 children were in the group of 1800 who made the trip. The Ballantine group's presence was officially recognized with a note on the stadium's huge elec-

tric scoreboard and sportscasters Mel Allen, Phil Rizzuto and Red Barber told the TV and radio audiences about the visit.

A total of thirty-five buses carried the group to the stadium and the ride provided an opportunity for singing "sing along" favorites and enjoying refreshments provided by the company. The small fry were given souvenir miniature baseball bats.



**Ballantine
beer**

**Summertime!
Funtime!
Ballantine!**

TAKE ALONG A SIX PACK

Summer's the time for
going places—for doing
things—for having fun!
It's the time for six-packs
of Ballantine Beer! It

...ates... Golden Mellow...
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**Ballantine
beer**

SIX 12 OUNCE CANS



Good... from the Golden Harvest. From barley specially grown, and from costlier, premium hops mellowed two weeks longer than the hops in any other beer. Today, taste how Golden Mellow Good a beer can be. Take along a frosty six-pack... or more... of Ballantine Beer.

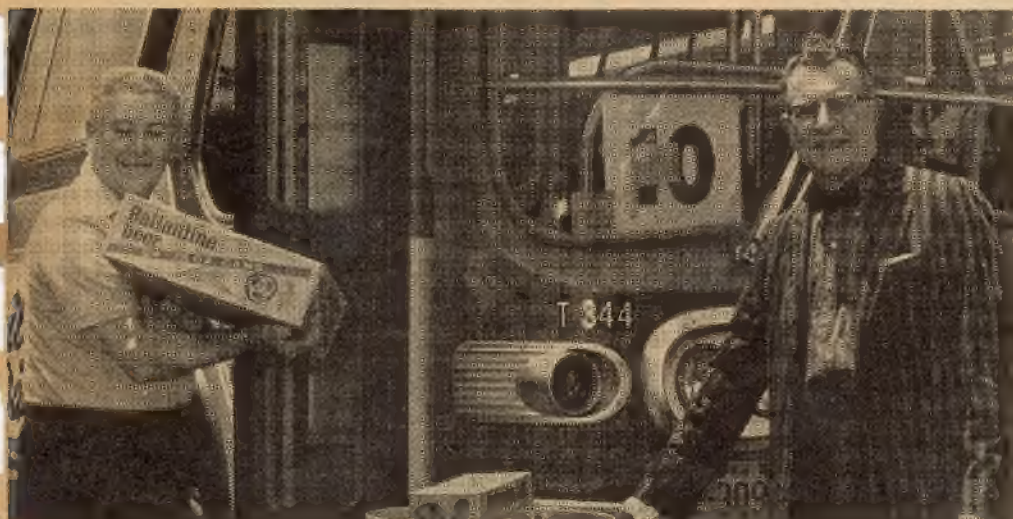
Golden Mellow
from the
Golden Harvest

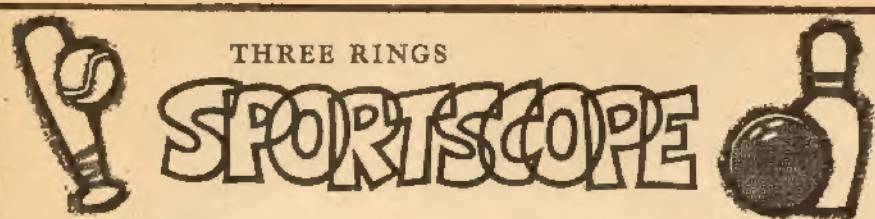
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"FAMILY DAY"

While more than 1800 Ballantine employees and members of their families trained their eyes on the fifth annual "Family Day" happenings, the Three Rings Newspaper photographer turned his eyes, and his cameras, on them. Here are some of the pictorial highlights of the day.







Ballantine Nine Leads Red Shield League

Ballantine's softball nine leads the Red Shield Industrial Softball League by a game and a half. The team, which has a record of six wins and one loss, will play 16 games in league competition. It dropped its only contest to the Sun Oil Company squad by a 5-3 score.

The Ballantine men, in gaining the lead, defeated the Wallace & Tiernan entry twice, and holds single victories over the Sleepmaster, Wilbur Driver, Pittsburgh Plate Glass and Eastern Airlines squads.

Brothers John and Joe Zurawski have shared the pitching chores.

John also has been an asset at the plate. He has hit safely in every game and has blasted two home runs.

The squad itself has been very powerful at bat, scoring 69 runs in the seven games while holding the opposition to only 27.

The team's closest game was a 3-2 victory over the Sleepmaster nine. John Zurawski literally "stole" the game for Ballantine by stealing home from third base to score the winning run in the last inning.

League competition ends next month.

Fishing Trip

Plans are being made for the annual employees' deep sea fishing tournament to be held sometime in August. The exact date for the affair, cost, list of committee members, and other

details will be posted within the next few days on the bulletin boards. Additional information can be had by calling Bob Geiger, Recreational Coordinator, on extension 523.

V.F.W. AWARD TO BALLANTINE



Carl S. Badenhause, Vice President, accepts 1962 Employer's Award of Veterans of Foreign Wars, Department of New Jersey, on behalf of the company. Edward A. Duva, right, New Jersey State V.F.W. Commander, makes the presentation. The citation on the plaque reads, "In recognition of the considered and understandable treatment they have given their employees who have served in the United States Armed Forces, in times of national need."

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Plant and Branch Reporters

Bottle House, Plant 1, John Tallman; Brewery, Plant 1, Rosey Rosamilia; Brewery and Bottle House, Plant 2, Henry Weber; Credit, Ruth Brennan; Engineering, Jane Brozowski; Sales Promotion, Helen Miller; N. J. Bottle Sales, John Lapp; N. J. Draught Sales, Andy O'Brien; New York Office, Lucy Gruebler; Payroll-Accounting, Fred Wilhelm; Personnel, Millie D'Alessandra; Production Office, Dorothy Reilly; Route Drivers, Artie Buehrer; Sales, Kay Reilly Huff; Sports, Rosey Rosamilia and Mike Kiselyk; General Transportation Office, Frank Winnicki; Warehouse, Al Platz; Albany, Bill Peterson; Baltimore, Tom Anderson; Cranston, Mary R. Mullen; Fairfield, May MacNamara; Hamden, Nancy O'Day; Red Bank, Peggy Lund; Tillson, Elaine F. McCann; Washington, Louis Frid; Wethersfield, Lenore Magnell.

TRADEMARK "THREE RINGS" REG. U. S. PAT. OFF.
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GIRLS' BOWLING LEAGUE AWARDS PRESENTED



Mr. Carl W. Badenhause presents trophies to the champion Golden Rings team at the annual Girls' Bowling Dinner. From left are Carol Pawlicki, Lynn Pittner, Kay Winrow, Mr. Carl, Carol Kretzmer and Joanne Iaco. Awards also were presented to the second and third place squads. The trophy for high average was given to Helen Miller (142); Lynn Pittner won an award for high game (224) and Kay Conklin earned the trophy for high three-game series (514).



Helen Miller



Kay Conklin

Mixed Bowling Matches Held

Ed Kersting won the men's high game honors in the annual mixed bowling matches with a 220. Florence Fuhri turned in the high game for the girls with a 182.

The matches, traditionally held after the close of the regular bowling season, drew 72 entries.

Tennis Opportunity

More employees are invited to join the tennis group which meets every Monday night at 6 p.m. at the Branch Brook Park tennis courts. The group, formed only recently, consists of beginners as well as those experienced in the game. Instruction is available. If you join the group you'll need a racket, tennis shoes and tennis balls. Call the Personnel Division if you need more information.

SAFETY TIP



SHOCKING EXPERIENCE: Our cartoon character forgot to ground his power equipment before using it. The electrical charge he got served as an unpleasant reminder. Make sure it doesn't happen to you.

Barbecue Special



This outfit comes in handy for those outdoor barbecues you'll be in the weeks ahead. The set sells for \$1.98 at the employee The Shop and includes apron, hat, glove, and a tablecloth. The Shop is located on the third floor of the cafeteria building.